

Talking Points

1. The Emergency Kit Cook-Off is a participatory preparedness activity inspired by the nonperishable contents of a 72-hour emergency food kit.
 - a. The Arizona Division of Emergency Management (ADEM) created the Emergency Kit Cook-Off to inspire proactive preparedness planning through participation in a shared, hands-on activity.
 - b. The Kit Cook-Off was recognized by FEMA and CDC in 2012 as one of seven national ["Whole Community" projects](#) for its unique approach to preparedness outreach. The Kit Cook-Off received a subcontract in support of its ongoing efforts to involve the public in emergency preparedness.
2. Because the Kit Cook-Off is web-based, **anyone living anywhere** is welcome to participate. The Emergency Kit Cook-Off challenges public to:
 - a. Create a recipe that uses at least one of that year's Featured Ingredients supplemented with only nonperishable pantry items, AND to
 - b. Use manual tools (e.g., can openers and hand whisk) instead of modern appliances (e.g., blenders and microwaves) where feasible.
 - c. This year's Featured Ingredients are chili, graham crackers, apple juice, canned peaches and granola. Featured Ingredients are chosen in an online vote every August.
3. Recipes and photos submitted to www.EmergencyKitCookOff.org are published on the website.
 - a. Visitors to the site can print and comment on recipes through their Facebook account, and rate them on a 5-can scale.
4. For more information on the Emergency Kit Cook-Off visit www.EmergencyKitCookOff.org.
 - a. Fans of the Kit Cook-Off can **follow** the Kit Cook-Off on Twitter ([@KitCookOff](#)), **like** us on Facebook at <http://on.fb.me/10xfcYy> and **follow** us on Pinterest ([@KitCookOff](#)).